



A Generosity Initiative for Cross Park Church

For the past 6 ½ years, God has been incredibly gracious to Cross Park Church. After much discussion and prayer, we believe the Thrive initiative is what God will use to help us grow into an even healthier, more effective church. This is a brief overview to familiarize you with our upcoming Thrive initiative, but please attend our church-wide vision event on October 14 to hear us talk about it in more detail.

Pastor Rev. Jeff Hardy
Associate Pastor Rev. Jordan Olshefski

What Are We Doing?

This fall, Cross Park Church will be engaging in a generosity initiative. We are at a moment where we need to renew our focus as a church, deepen our vision for the future, and commit to increased effectiveness in

our community and our ministries. Further, on Sundays the sanctuary is around 80% full, which means our capacity for growth and welcoming new people might be inhibited by our present situation.

What is a One-Fund Initiative?

We have chosen to use a one-fund approach to this initiative. You may have participated in church campaigns in the past in which you were asked to continue giving to the General Fund while also giving to a specific need, such as a Building Fund. This is called a two-fund approach. We're taking a one-fund approach, in which all gifts go into a single fund that allows us greater flexibility to pursue all of our vision and not just our vision for future facilities.

The gifts pledged during this initiative will cover a two-year period (2018-2019). In addition to funding our normal operating expenses, we will earmark these gifts for special projects in three categories:

PEOPLE: We want to help our people thrive by: enriching our children and youth ministries, creating more opportunities to host events and gather people in fellowship, and enabling the discipleship of the body by ensuring we have the staff and leadership we need.

PLACE: We need a stable place *where* we do ministry and *from which* we do ministry. A place enables us to invite more people in to hear the gospel and be cultivated, equip people for missions, root our families in the gospel, serve our community through acts of mercy, and communicate to our neighbors that we are here to stay.

PROCLAIM: Healthy churches multiply and reproduce themselves. We want to continually nurture new works of ministry in our city and the world by: helping to plant churches among underserved populations in Charlotte, supporting our domestic and global missionaries, serving our ministry partners in East Asia and Haiti, and acting as a "missions greenhouse" where people are equipped to be sent out.



Why THRIVE?

We have chosen to call this the Thrive initiative both because of what God already does for us and because of what we believe he is calling us to. God wants us to thrive under his care—to put our roots down deep, drink from the living water he provides, spread out our branches, and offer a place of shade, protection, and fruit. This kind of thriving is fully ours through the gospel of Christ.

By God's grace we have grown and thrived as a church. But thriving things continue to grow and expand, and naturally they become a blessing to others. From the place where God has rooted us, we both *move out* to engage the world and *invite in* our neighbors. We pray this initiative equips us to thrive more fully so that we can help others thrive as well.

THRIVE Breakdown

Through the Thrive initiative, our goal is to raise \$2.3 million for 2018 and 2019. In addition to funding our general budget and continuing in the ministries we are already doing, we are seeking to expand our giving to grow our effectiveness in three additional categories: People, Place, and Proclaim.



GENERAL BUDGET (\$1.1M).....



PLACE (\$900,000).....

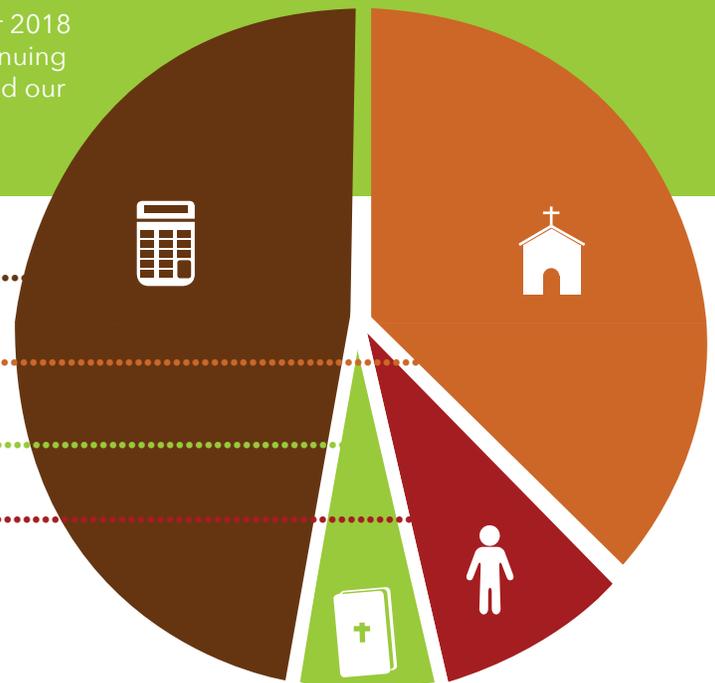


PROCLAIM (\$120,000).....



PEOPLE (\$180,000).....

TOTAL: \$2.3M



PEOPLE (\$180,000)

15% of expanded giving will help us invest in our people both by enriching our current ministries and assembling the staff and leadership positions we need.

PLACE (\$900,000)

75% of expanded giving will go toward a new place for us to meet together. We are still early in the process of looking for this space, but this will give us options to begin looking in earnest.

PROCLAIM (\$120,000)

10% of expanded giving will enable us to engage in unique ministry and missions opportunities beyond what we already do as a church, such as church planting and supporting special projects with our ministry partners.

What Do We Ask of You?

It is common with these types of initiatives for misinformation to spread. Please help us by becoming "ambassadors of accurate information" and making sure that everyone in your small groups, Bible studies, committees, Sunday school classes, etc. understands how this initiative works and what our funding goals are.



Smithfield Elementary
3200 Smithfield Church Road // Charlotte, NC 28210
(980) 285-7020 // crossparkthrive.org